

# Saiful Islam

## Product Designer (UI/UX)

Worked with several startups, designing LLM Based SaaS, B2C, and B2B software currently in use by millions of users. Assisted in developing MVPs and raising millions in funding. I am capable of designing end-to-end digital solutions, from research to UI design handoff.

## EXPERIENCE - 7+ YEARS

### Product Designer at AD Group.

Property Tech · June 24 to Present · (Remote)

- Redesign the **Development ID WebApp**, a leading software platform for property developers and project marketers of all sizes
- Designing the **Leasey platform**, a seamless digital commercial leasing experience built for agents, tenants, and landlords.
- Design user experiences for web and mobile Property Tech applications

### Product Designer at Bit Mascot (Pvt.) Ltd.

IT Services · Dec 18 to May 24 · (Remote)

- Create user experiences for **web and mobile applications**, designing comprehensive digital solutions from **initial research to UI design handover**
- Redesigned EventBookings Web & Mobile App, resulting in a remarkable surge in company metrics: **242.11% increase in traffic**, **65.21% rise in new customer acquisition**, and an astounding **611% growth in revenue streams**
- Redesigned exsited a enterprise invoicing App from scratch that serving **35+ Enterprise Clients** & maintaining **Design System**
- Designed ReedEvents IOS & Android App that serving **15k+ Active Users**
- Designed **Nintendo** Australia Repair & Service Web App

### Product Designer at Datalogz.

Startup · May 22 to Sep 23 · Consultant

- As founding designer, designed MVP Concepts for BI OPS that raise **\$2.3M Funding** & brought **10+ Enterprise Level Customers**
- Redesign the Datalogz SASS WebApp
- Helping CEO to design Pitch Deck and presentation on Canva

### Product Designer at easy-donate.

Startup · Dec 22 to May 24 · Consultant

- Redesigned **easy-donate** a donation management App from scratch that serving **15+ Clients**
- Mitigate easy-donate UX issues & resonate user pain points to **simplifying donation process**, design website form scratch, redesign mobile app.
- Leading the Design Team & Conducting sprint meetings and distributing tasks between team members along with managing the team scope
- Developing a **Design System** in Figma
- Assisted CEO of Product in hiring process & grow the product team 5 to 12.

### Web Designer at UY Systems Ltd.

IT Services · Nov 16 to Sep 18 · Dhaka

- Designed website template for Themeforest.
- Designed client websites
- Designed Logo, Brochure & Marketing Materials

## MY PROCESS

Research → Understanding → Low fi / Mid fi  
Wireframe → Testing → Visual Design

## PORTFOLIO

### Behance

[behance.net/hellosaiful](https://www.behance.net/hellosaiful)

### Dribbble

[dribbble.com/hellosaiful](https://dribbble.com/hellosaiful)

### LinkedIn

[linkedin.com/in/hellosaiful](https://www.linkedin.com/in/hellosaiful)

### Website

[www.hellosaiful.com](http://www.hellosaiful.com)

## SKILLS

User flow

Wireframing

Research

UI Design

Testing

Design System

Advance Prototype

No Code Design

HTML5

CSS3

SCSS

## EDUCATION

### Computer Science & Engineering

Dhaka International University · 2019

### Diploma in Graphic Design

Govt. Graphic Arts Institute · 2014

## CERTIFICATION

### Foundations of User Experience (UX) Design

Learnt how to create intuitive user experiences that elevate customer loyalty, brand value, and profitability.

### Mobile UX Design

Learnt to design great mobile user interfaces, with an emphasis on mobile usability & best practices.

### Enterprise Design Thinking Practitioner

Design thinking approaches are applied to business to improve the success rate for innovation.

## CONTACT

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